

Our Values and Behaviours

Pioneering



- We nurture talent, inspire and empower others
- We practice new ways of working
- We do things in the most efficient and effective way

Proud



- We champion for our people and places
- We are advocates for our work and reputation
- We promote and celebrate achievements

Passionate



- We focus effort on delivering the greatest impact
- We welcome and value diversity in our borough
- We build positive and respectful relationships

**Succeed
at Rochdale**



ROCHDALE
BOROUGH COUNCIL