

Salford Public Health colleague testimonies



Jordan Moore, Public Health Inequalities Improvement Team Manager

The Public Health Inequalities Improvement Team focuses on reducing wider health inequalities and support reaching health inclusion and under-served communities in Salford.

What does your workday look like?

My day-to-day working is extremely varied, from reaching out to diverse populations, creating better relationships and understanding the health needs of a community, to identifying inequalities and bringing together partners to facilitate change, every day in this job is different. We gather actionable insights and intelligence and work with various stakeholders to find out how Salford can do things differently. “If we always do what we’ve always done, we will always get what we have always gotten”.

What I’ve really come about to appreciate about working with Salford is the flexibility. With hybrid working, it’s a mixture of working from home, office and within communities when required. Sometimes I am travelling around Salford linking in with partners and community leaders.

The wider Public Health Service is a great service to work in, with its wide topics of knowledge and expertise there is always something new to learn. The Public Health Engagement and Inclusion Team are an amazing team to work with and there is great sense of togetherness and a passion for reducing health inequalities. The team are proud of our work to make a positive difference for our residents and try everything we can to empower and encourage others to make a difference.

How did you get to where you are now?

I have worked for Salford City Council for 13 years. During this time, I have worked in many services and across Salford’s eight neighbourhoods. I joined the Public Health team in November 2020 working citywide, initially to reduce the disproportionate effects of Covid-19 within communities.